

email
October 1, 2003

Dear Steve,

On behalf of the two groups of which I am a member, thank you for your recent, dynamic presentations. It was your presentation of "Stepping into 'E': Extroverting Your Work (or Wanna Work) Persona for Success" at the **Society for Technical Communication** which first impressed me. I liked the way you melded research, demonstrations, and personal experiences into an upbeat, motivating program. Your easy-going manner helped breath life into some members of the audience who were jobless and fending off hopelessness in a tight labor market. Thank you. Based on that experience, in my role as President of the **NorthBay Bay CHI** (bay area computer human interaction) group, I invited you to repeat the presentation to our group. I appreciated your willingness to make small changes to your presentation as we went from an audience of technical writers to one of usability engineers. Both audiences were impressed and appreciative.

I know that you are equally capable of making presentations to other technical groups and hope you do so. Thanks again for your time, insights, and compassion. Best wishes for continued success.

Regards,
Rusty Jorgensen, usability engineer
President, BayCHI Northbay

District ONE Toastmasters



*A non-profit
organization*

October 28, 1998

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email: d1toastm@altavista.net
www.toastmasters-district1.org

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*Lieutenant Governor of
Education and Training*
Gregory M. Valtierra III, ATM

*Lieutenant Governor of
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Johnny Ponder, ATM
Alex Szeto, CTM

Steve Whiteford
"Expressively Speaking"
1238 S. Holt Avenue
Los Angeles, CA 90035

Dear Steve:

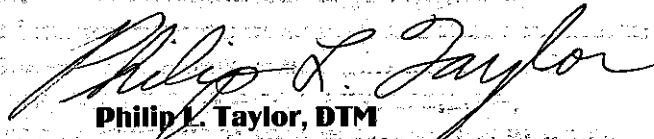
On behalf of District ONE Toastmasters, I thank you for the outstanding presentation you gave at our Fall Conference on Saturday, October 24, 1998. You managed to be both entertaining and informative in your talk, which was entitled "The Dynamics of Effective Leadership".

Especially effective was the segment of your presentation in which you incorporated our audience into the act. That really got everyone's interest revved up to a maximum! You made a very graphic and convincing demonstration of your thesis that the human body mirrors our strengths and weaknesses of integrity and motivation, that when we are powerfully convinced of the truth and value of something, the body evidences that power (or the lack thereof).

There were many positive comments after the Conference on what a fortunate choice you were for our organization's semi-annual event, especially as our theme for the Conference was "Turn Up the Power".

I hope District ONE Toastmasters will get a chance to see and hear you again in the near future.

Yours,


Philip L. Taylor, DTM
District ONE Governor

Experience the Power of ONE!



Public Agency Risk Managers Association

Marcus Beverly, Bay Area Chapter Chair

September 15, 2003

Steve Whiteford
Expressively Speaking
713 Baywood Rd.
Alameda, CA 94502

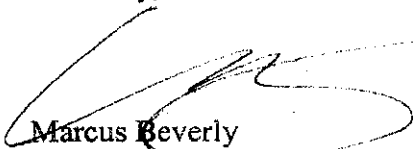
Dear Steve:

On behalf of PARMA and our Bay Area Chapter, thank you for your presentation at our September 10 meeting. I enjoyed the presentation and received a number of very positive remarks about it from our members.

Please accept the enclosed gift as a thank you for your time and efforts. My apologies for not having it available to present to you at our meeting.

Thanks again for your time and support of PARMA.

Sincerely,



Marcus Beverly
Bay Area Chapter Chair

Enclosure

VOLVO

Volvo Cars of North America, Inc.

Rockleigh, New Jersey

Wayne L'Heureux
Vice President
Human Resources

Steve Whiteford
Expressively Speaking
1238 S. Holt Avenue #4
Los Angeles, CA 90035

May 5, 1998

Dear Steve:

It is good to hear from you and receive information on your new venture.

I am confident that you will continue to provide the high quality coaching and education services that you provided in our work together at Taco Bell, Office Depot and now here at Volvo. Your work with the individual speaking sessions has always been well received and impactful. The sessions you ran for me at the International Leadership Conference for Office Depot were well attended (with over 200 participants) and received high marks on the feedback sheets. Please let me know if I can be of any assistance or provide a word of reference with new clients.

I look forward to speaking soon and working together again.

Drive Safely,



Wayne L'Heureux
Vice President-Human Resources

November 19, 1998

Mr. Steve Whiteford
Expressively Speaking
1238 S. Holt Ave Unit 4
Los Angeles, CA 90035

Re: ASHRM Presentation on October 4, 1998

Dear Steve:

On behalf of the Membership Committee of the American Society For Healthcare Risk Management, I would like to thank you for sharing your expertise with us. Your topic "Presenting With Power" was dynamic and filled with valuable tips from the basics to the more advanced and in-depth issues. Though you only had two hours, you maximized every minute and made it not only interesting but used your own principles and made it interactively fun at the same time.

The evaluations reflected that the entire audience enjoyed your presentation and rated it very high on the "value" scale. Many of the attendees approached me afterwards and expressed how much they appreciated the information and were certain it was going to help them in their communication encounters whether in front of a large group or even just with their co-workers.

Again, thank you very much for participating in and helping to make the Annual Conference a success!

Sincerely,



Ann Abke,
ASHRM 1998 Membership Committee Chair

cc: Christy Kessler, ASHRM Executive Director



June 2, 1998

Steve Whiteford
Expressively Speaking
1238 S. Holt Ave #4
Los Angeles, CA 90035

Dear Steve:

Thanks so much for your recent presentations to our associates here at KFC. Your enthusiastic style and ability to connect with the audience make your topics fun to listen and learn. I still use all the little tricks you taught us in your first presentation on "The Power of Your Presence." I have since been promoted to director of meetings for both KFC and Tricon. Obviously your hints work.

I hope we have an opportunity to have you with us again. Your topics are always so interesting and full of self improvement in both personal and professional life. Thanks for the suggested summer reading. I look forward to it!

Regards,

Rose Ann Howard, Director
Meetings, Travel, Special Events

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*ALSO MEMBER OF HAWAII STATE BAR
†ALSO MEMBER OF ILLINOIS STATE BAR
‡ALSO MEMBER OF IOWA STATE BAR
**ALSO MEMBER OF TEXAS, LOUISIANA
AND DISTRICT OF COLUMBIA BARS

June 16, 1994

OUR FILE NUMBER:

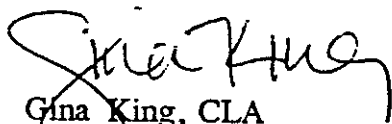
Mr. Steve Whiteford
Expressively Speaking
2455 Silverlake Blvd.
Unit D
Los Angeles, CA 90039

Dear Mr. Whiteford,

On behalf of the Orange County Bar Association Law Practice Management Section and Mr. Callahan, I would like to thank you for your excellent presentation at today's section meeting. I know every attendee was impressed with your presentation and each walked away with useful tips for better communication. Although I only received several evaluations, the program met its expectations and the information was invaluable.

You are a delightful speaker and I look forward to possibly working with you in the future. Mr. Callahan indicated some interest in having you instruct he and several other attorneys in our office. Again, thank you for interesting and effective presentation.

Sincerely,



Gina King, CLA
Director of Business Relations



April 6, 1993

Steve Whiteford
Impact Training Associates, Inc.
320 Arden Ave., Suite 240
Glendale, CA 91203

Dear Steve,

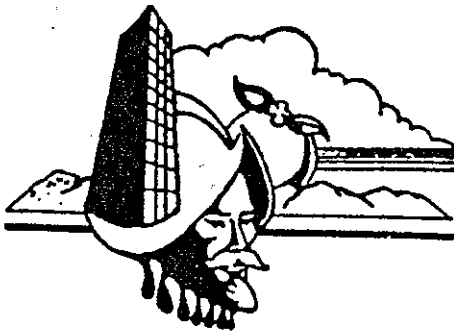
Yesterday we had a company-wide meeting to celebrate the new ALTium name. Lee Murray, President of ALTium talked about the great success of the conference. He said, "on a scale of 1 to 10, I would rate this year's conference a 12!" Ed Kfoury, Chairman of the Board of ALTium was also present at the meeting.

I want to personally thank you for your presentation of "Principles of Dynamic Sales Presentations" at our 1993 International VAR Conference and for your contribution to its success. The seminar was well received by both our resellers and ALTium employees.

Sincerely,

A handwritten signature in cursive script that reads "Willie Meyers".

Willie Meyers
VAR Programs and Events



**HISPANIC CHAMBER OF COMMERCE
OF ORANGE COUNTY**

August 24, 1992

Mr. Steve Whiteford
Expressively Speaking
2455 Silverlake Blvd., #D
Los Angeles, CA 90039

Dear Mr. Whiteford:

I want to take this opportunity to thank you for the excellent presentation you gave at our last luncheon meeting.

As the Hispanic Chamber of Commerce of Orange County grows, our responsibility also grows. The Chamber continually strives to provide leadership and services of the highest level of excellence possible. The sharing of your time and expertise contributed toward that goal.

If we can be of service to you in the future, please do not hesitate to call. We appreciate and value your cooperation and hope to work together again.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Brown".

Barbara Brown
President

cc: Board of Directors

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8001 Laurel Canyon Blvd., #101
North Hollywood, California 91605
Business (818) 767-3533

Dear Steve,

We have noticed that our productivity has increased since you have last spoken. You are a very dynamic person with your clear presentations and your interactions with my sales people are in a very genuine fashion. It is nice to meet an energetic and enthusiastic speaker like yourself.

Sincerely

A handwritten signature in cursive script that reads "Wally Molina".

Wally Molina

From the desk of

Annie Stoeckmann

(213) 964-8201 (949) 496-2251

STEVE - Sneak preview of what's coming your way from ASHEM - out of 66 sessions you scored #7. Great JOB.

I have sent a copy of this + your Nov. 98 newsletter + a note from me to: FARMERS Event Management Director.



Annie S

Healthcare Risk Management
Session Rankings High to Low

| Topic | Date | Time | Rank | Score 1 | Score 2 | Score 3 | Score 4 | Score 5 | Overall |
|---|----------|--------------|------|---------|---------|---------|---------|---------|---------|
| Harassment in the Workplace | 10/6/98 | 9:00 - 10:00 | 72 | 4.486 | 4.589 | 4.781 | 4.658 | 4.528 | 4.609 |
| The Five C's of Presenting with Power | 10/6/98 | 9:30 - 11:45 | 66 | 4.490 | 4.480 | 4.680 | 4.798 | 4.477 | 4.587 |
| University/Teaching | 10/7/98 | 9:15 - 10:30 | 20 | 4.550 | 4.450 | 4.526 | 4.526 | 4.733 | 4.548 |
| Pediatrics | 10/7/98 | 9:15 - 10:30 | 16 | 4.590 | 4.300 | 4.600 | 4.600 | 4.700 | 4.540 |
| Max. Your Case Presentation to the Jury | 10/04/98 | 1:00 - 2:30 | 17 | 4.294 | 4.235 | 4.706 | 4.588 | 4.765 | 4.518 |
| 2K Issues | 10/6/98 | 9:00 - 10:00 | 90 | 4.221 | 4.127 | 4.744 | 4.573 | 4.287 | 4.497 |

1. Speaker(s) provided excellent information

2. Speaker(s) provided excellent information

3. Speaker(s) had excellent knowledge of topic

4. Speaker(s) had an organized and effective presentation style

5. Speaker(s) used high quality visuals and/or handouts

Overall